



# LEAD INDIA INSTITUTE FOR SOCIAL INNOVATIONS & SUSTAINABLE DEVELOPMENT

*Educating Present, Inspiring Future, Empowering Entrepreneurship*

AN ISO 9001-2008 CERTIFIED NOT FOR PROFIT ORGANIZATION FOR THE DEVELOPMENT OF NGOS



# PGP-DLM

**(1 Year Program in India)**



**LEARN MORE TODAY**

**Post Graduate Program and Development  
Leadership in Management**

## ABOUT PROGRAM

The Digital India revolution in the non profit sector has transformed the way discovered and choose different product and services in the NGO sector. The traditional education is not sufficient for the students to meet the present challenges of the NGO needs. NGO'S must harness the power of social media digital technologies, development leadership and management to reach donors directly with an authentic and trustworthy voice. Therefore through understanding of leadership and management tactics, best practices and techniques for this critical online presence and promotion through channels has become mandatory for managers, NGO owners and professionals improve their ROI for their grant proposal administration, people management skills and digital marketing spends.

## PROGRAM CONTENTS

Understanding Development	Understanding Self	Building Development Sector Organisations	Conceptualising and Operationalising Interventions	Building Collaborative Ecosystems
Perspectives on Development	Livelihood Simulation	Organisations Approach, Models and Theories	Leading and Managing Change Internal and External Perspective	Systems Thinking
The Development Ecosystem	Language ability	Organisation Design and Forms	Programme Design and Evaluation	Fund Raising
Opportunities and Challenges in the Development Sector	Personality management	Organisation Culture	Programme Management	Communication and Engagement
Public Policy in Action	Soft Skill development and management	Organisations Risks and Challenges	Monitoring and Evaluation	Stakeholder Engagement
Public Relation Management corporate Communication	emotional Intelligence in Nonprofit sector	Accounting and Financial Management	Social Enterprises	Shifting Funding Ecosystem
Becoming a Leadership Professional	Transformational Leadership Development Programme	People Development and Engagement	Technology for Change	Operations Management
		Governance and Ethics	Corporate Social Responsibility	Planning and Budgeting
		Organisation Decision Making	Managing Impact Evaluation	Managing Media

**IN COLLABORATION WITH :-**

**ASU Lodestar Center**  
for Philanthropy & Nonprofit Innovation  
ARIZONA STATE UNIVERSITY

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BEST COLLEGES  
Arizona State University, University Center  
411 N. Central Ave, Suite 500, Phoenix, AZ 85004-0691

# Our Academic Programmes

## Post Graduate Programs



The Post Graduate Programme in Development Leadership Management and is intended to be a course that helps prospective students to advance through the complexity and dynamic nature of the environment by equipping them with knowledge, perspectives, attitudes and skills

## Professional Development Certificate Programs

### Certificate Course



**Impact Evaluation  
For Development Leaders**

### Certificate Course



**Risk and Opportunity  
Management for  
Development Leaders**

### Certificate Course



**People Management and  
Development in Development  
Sector Organisations**

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## ABOUT US RATIONALE FOR THE SCHOOL

Large number of passionate people across the country, supported by billions of dollars, are working tirelessly in the development sector to bring about social change. The impact, sustainability and scalability of the development sector work is hindered by a dearth of professional management and leadership skills appropriate for the Development Sector.

The acute shortage of professional management talent in the development sector is not owing to non-availability of good talent, but is a structural issue: There is no structured, professional course in the country that attracts and prepares such talent for Leadership and Management careers in the Development Sector. There is no equivalent of an MBA for this sector.

Addressing this issue requires the creation of an iconic institution that aims to build an entire ecosystem to facilitate the development of a cadre of professionals who are well prepared to take on Leadership and Management roles in the Development Sector and become CEOs/ CXOs of these organizations in the years to come. This eco-system would include:



Creating a unique body of knowledge which is derived from sustained and rigorous on ground research



World class faculty and respected practitioners supported by a renowned Advisory Board, working closely to develop the discipline and prepare students for the sector



Bright, passionate students who are committed to driving social change



Engaged and appreciative leadership in the sector who recruit and absorb our students



Active Alumni network which leads to continuous engagement and knowledge generation

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Mutual engagement of external stake holders and students



Continuous engagement and knowledge generation with Alumni



World class faculty and esteemed, eminent advisory board



Bright, Passionate students committed to bringing about social change



Unique body of knowledge derived from rigorous grounded research

**LIID AIMS TO BE THE ANCHOR INSTITUTION THAT FACILITATES THE CREATION OF THIS ECOSYSTEM.**



## VISION & MISSION






### VISION



To change leadership and management practices in the development sector

### MISSION



-  To establish Development Leadership and Management as a separate discipline with its own body of research and experience-based knowledge which is used to prepare future generations of managers for development
-  To establish Development Leadership and Management as a profession in its own right and a critical component for the success of the development sector
-  To facilitate the development of an ecosystem for Development Leadership and Management consisting of a unique body of knowledge, world-class faculty, passionate and bright students, engaged stakeholders and an active alumni group
-  To continuously engage with external stakeholders who recognize the value of students of Development Leadership and Management
-  Extensively partner with individuals and organizations working in the sector and build acceptance and appreciation of Development Leadership and Management

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# OVERVIEW



Lead India Institute for Social Innovation and Sustainable Development (LIID) is a pioneering institution established to develop the discipline of Development Management. The Continuing Education program at Lead India Institute for Social Innovation and Sustainable Development is designed to assist professionals from the development sector to grow by developing applicable skills of Development Management. These skills, strategies and techniques will further help professionals in the sector to adapt to the continued challenges in the development space. A key take away from the workshops is also the opportunity for continued networking beyond the classroom. Our courses are designed and facilitated by experts in their respective fields who also have knowledge and understanding of the development sector and its challenges.

The Continuing programs have been designed as intensive, short-term (2-3 days) programs taking into account the packed schedule of development professionals. The program caters to professionals in the development sector with at least 2-3 years of experience.



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